

NEHA SINGLA

Fashion Communicator

Communication Professional with over two years of experience in writing, editing, fashion PR & marketing.



neha110@gmail.com ✉

3319079709 📞

Mirano, Veneto, Italy 📍

nehaa.singla 🌐

WORK EXPERIENCE

Product Editor

Dell'Oglio S.p.A 📄

11/2018 – 04/2019

Palermo, Italy

Contact: Laura Partington

PR & Press Intern

Studio Orioles 📄

06/2018 – 08/2018

Milan, Italy

Global PR & Press Intern

Diesel S.p.A 📄

09/2017 – 02/2018

Vicenza, Italy

Features Writer & Copy Editor

Media India Group 📄

09/2015 – 05/2016

New Delhi, India

Copywriting Intern

Leo Burnett India 📄

06/2015 – 08/2015

New Delhi, India

Digital & Editorial Intern

Cosmopolitan India

01/2015 – 03/2015

Noida, India

Digital Marketer, Contributing Writer & Editor

Iconoclast Daily

04/2014 – 03/2015

Florence, Italy

EDUCATION

Master in Fashion Writing

Polimoda 📄

2013 – 2014

Florence, Italy

Master of Fashion Business

National Institute of Fashion Technology 📄

2007 – 2009

New Delhi, India

Bachelors in Commerce (Honours)

University of Delhi

2003 – 2006

New Delhi, India

COMPETENZE

International Business Communication

Editing

Event Management

Copywriting

Sales Analysis

Sample Coordination

Public Relations

MS Excel

Fashion Shows Reporting

Features Writing

Social Media Sponsoring

Newsletter Marketing

Social Media Copy Writing

MS Word

E-mail Writing

MS PowerPoint

Product Description Writing

Client Servicing

HONOURS & AWARDS

Proof Reading Skills - Media India Group (2016)

My efforts for proof reading a magazine issue all by myself with the support of my editor over the phone in order to respect the deadline were recognised by the management

Reference Letter - Dell'Oglio (05/2019)

My manager personally wrote a reference letter praising my aptitude and attitude towards my work and how it was noticed by the senior management in short span of time.

CERTIFICATES

Certified Professional Dancer (2007 – 2013)

7 years training for Jazz (Afro-Americana)

Green Fashion: "Environmental concerns & solutions in Fashion, Textile & Product Design" (02/2008 – 02/2008)

Workshop on Green Fashion conducted by Ms. Janice Everett (Guest Faculty from FIT, New York)

LANGUAGES

English

Native or Bilingual Proficiency

Italian

Professional Working Proficiency

Hindi

Full Professional Proficiency

INTEREST

Travelling

Watching Interviews

Fashion

Dance

Reading articles

Meditation

Yoga & Pilates